



# JANVI GOHEL

## FASHION DESIGNER

### TOOLS & TECHNOLOGY

Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
procreate  
Canva  
Modaris  
Microsoft office  
Wordpress  
Wix

### ACADEMIC HISTORY

#### LIONS SCHOOL, SILVASSA

2013–14 (10th grade) - 9.0 CGPA

2014–16 (10+2 grade) - 7.5 CCPA - PCMB

#### NATIONAL INSTITUTE OF FASHION TECHNOLOGY (NIFT, MUMBAI)

Bachelor in design, specialised in fashion design -  
(August 2016- July 2020)

### CONTACT DETAILS



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### INTRODUCTION

Contemporary conscious fashion designer from India, interested in sustainability and innovations for a better future, Majored in fashion design from National Institute of Fashion Technology, Mumbai.

An ambitious, hardworking and passionate learner, I seek to contribute my skills and design aesthetic to create stylish and wearable fashion.

A fast learner and eager to challenge myself, who aims to make conscious choices and have responsible approach to life, has an eye for details.

I aspire to grow continually and further develop my skills within the industry.

### SKILLS AND ABILITIES

Fashion illustration (hand-drawn/digitally)  
Pattern making  
Surface design techniques  
Garment construction  
Draping  
Social media marketing

### LANGUAGES

English  
Hindi  
Gujarati

### WRITING SKILLS

Research  
Social media & writing (captions, blogs)

## WORK EXPERIENCE

### JEAN PAUL LESPAGNARD, BELGIUM BASED DESIGNER

Nov 2018

Worked with the designer on the collection 'copy-bug-paste' for the Belgium kings day celebration in Mumbai. The concept is as simple as it is complicated. Workshop exchange with the goal of merging Indian and Belgian design concepts to get a new vision of positive cultural appropriation.

### AHARIN, NOIDA

June-July 2019

worked on various hand painted illustrations for print development, worked on a home line, worked on the back end of the Aharin website, developed khakhas and worked on silhouettes for A/W 2019, developed few embroidered jackets.

### LAKMÉ FASHION WEEK - MR. AJAY KUMAR

Jan 2019

worked as an intern during the fashion week for Mr. Ajay Kumar.

### DESIGN ONE - MR. AJAY KUMAR, MUMBAI

Oct 2019

Interned with him for the designone exhibition and learnt how to sell my design to the customers and what I must do to maintain a relationship with my customer.

### FREELANCE DESIGNER - SALITA NANDA

JAN 2021

Designed a range of t-shirts and hoodies for the brand.

### FREELANCE DESIGNER - ADITYA BIRLA

#### FASHION AND RETAIL LIMITED

April 2021

Responsible for designing womenswear and kids wear collection S/S 2021 for international client, designing collection, creating docket, excel sheets, assigning fabrics and co-ordinating with sourcing team.

### DESIGNER - KIND OF INTRIGUED

April 2021

K.O.I is a sustainable startup based in India, have worked with them for S/S 21 womenswear collection - concept building, designing collection, illustrations and was also responsible for handling their social media account.

## CERTIFICATIONS & LEARNINGS

### DESIGN YOUR PRESENCE - NID, AHMEDABAD

June 2017

Learnt how to design a website, and also created one during the workshop.

### ORITECTURE WORKSHOP - AR. ANKON MITRA

Jan 2020

Participated and learnt advanced origami in Art, design and architecture at oneistox with Ar. Ankon Mitra.

### BUSINESS OF FASHION - IMRAN AMED

May 2020

Completed online course on BoF Education in following topics-

- Build a direct-to-consumer brand.
- Fashion styling and Image making.
- Buying and merchandising.
- Digital marketing.

### FASHION AND SUSTAINABILITY - FUTURE LEARN

August 2020

Completed online course on fashion and sustainability: understanding luxury fashion in changing world- offered by future learn and London college of fashion.

The course introduced me to issues, agendas, and contexts relating to sustainable fashion, and the evolving global fashion industry.